



For Immediate Release

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City of Blue Ash Receives National Recognition for Annual Report



The City of Blue Ash received an "Award of Excellence" at the 3CMA Savvy Awards September 4th

Blue Ash, OH (9/22/14) – The City of Blue Ash's [2013 Annual Report](#) won top national honors at the 26th Annual Savvy Awards Competition, sponsored by the City-County Communications and Marketing Association (3CMA). The City was given an Award of Excellence in the "Printed Publications: Annual Report" category on September 4th at the 3CMA Annual Conference.

The publication was produced by Public Relations Coordinator Emily Schaffer and is completed for each calendar year per Section 5.02 of the City's Charter. Not only does the Annual Report highlight major achievements and accomplishments of each department and division, but it also provides valuable learning material for new, current, and future residents and employees.

The Savvy Awards are held annually to recognize outstanding local government achievements in communications, public sector marketing, and citizen-government relationships. The program reflects the growing skills of communications professionals, as more local governments and agencies embrace and employ the concepts of enhanced marketing and communications with citizens.

Blue Ash won its first Savvy Award in 2013 for its annual Community Calendar.

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